



TRUE COLORS®

PERSONALITY STYLES @WORK

AN INTERACTIVE WORKSHOP THAT TRANSFORMS BEHAVIOR ON THE SPOT!

For organizations that are looking to enhance communication and collaboration in a lasting way, True Colors® presents a model for understanding the self and others based on individual personality types and temperaments. Using an effective model like this one provides participants with insights into different motivation drivers, behaviors and communication approaches. The assessment, based on David Keirsey's work and created by Don Lowry in 1978, as well as the hands-on experiential program are based on extensive research and an established foundation. Most important, the principles are easy to apply and remember, and the didactic concepts can be immediately utilized in real-life situations.

Key benefits of this amazing learning experience include:

- Exploring how to connect with others using the True Colors® model as a guide.
- Improving communication skills to make the process easier and more effective—at work *and* at home!
- Enhancing work-related performance and teamwork through effective dialogue with individuals at all levels.

The on-site workshop includes (*virtual classroom option available*):

- An experienced, certified facilitator that will customize part of the training to address the specific communication challenges of the company or selected team.
- Individual *Keys to Success* with the True Colors® in-class assessment for each participant or an optional online pre-class assessment with a 20-page personalized electronic report.
- All materials to host a dynamic workshop and an experience everyone will remember for years to come.



True Colors® works and produces visible, impactful results both at the individual and organizational level.

Offer a truly memorable event!

Contact us to discuss a targeted training solution. Transformational Workplace Learning. Imagine That!™